

PRIVACY POLICY

Last updated: 10 September 2026

This privacy policy explains how personal information is collected and used in connection with **nównøis** and **Alternativa Movement**, including our websites, mailing lists, events, ticketing, merchandise and online sales.

nównøis and **Alternativa Movement** are operated by **Edina Nagy**, who is the data controller for the personal information described in this policy.

For privacy enquiries, please contact:

Edina Nagy

Email: admin@nownois.com

INFORMATION WE COLLECT

We may collect personal information when you:

- visit or interact with a **nównøis** or **Alternativa Movement** website;
- sign up to a mailing list;
- buy music, merchandise, tickets or other products;
- opt in to receive marketing through a ticketing or other partner;
- contact us directly;
- register for or attend an event.

This information may include:

- your name;
- your email address;
- your postal or billing information;
- your order, transaction or ticket information;
- your marketing preferences;
- messages or enquiries you send;
- technical information such as your IP address and information collected through cookies or analytics.

We do not normally receive or store your complete payment card details. Payments are processed through the payment provider used at checkout.

HOW WE COLLECT YOUR INFORMATION

Most personal information is provided directly by you.

We may also receive information from services we use to operate nównøis and Alternativa Movement, including website providers, ticketing platforms, mailing-list providers, payment processors and sales platforms.

For example, if you buy a ticket through **DICE** and choose to receive marketing from nównøis and/or Alternativa Movement, DICE may provide us with the contact information and marketing preference associated with that opt-in.

HOW WE USE YOUR INFORMATION

We may use your personal information to:

- process and fulfil purchases or orders;
- provide tickets and event information;
- provide customer support;
- respond to enquiries;
- operate and improve our websites, services and events;
- maintain business, tax and sales records;
- understand how our websites, events and communications are used;
- send news about music, releases, events, tickets, merchandise and related projects where you have agreed to receive these communications.

Under UK data protection law, we may process personal information where necessary to:

- perform a contract with you;
- comply with a legal obligation;
- pursue our legitimate interests;
- where you have given consent.

For email marketing, we normally rely on your consent.

You can withdraw your marketing consent at any time by clicking the unsubscribe link in an email or by contacting us directly.

MARKETING AND MAILING LISTS

If you choose to subscribe to a mailing list or opt in to marketing through a ticketing or other service, we may send you updates relating to nównøis and/or Alternativa Movement.

These may include information about:

- music releases;
- live shows and events;
- tickets;
- merchandise;
- creative projects;
- campaigns;
- and other related news.

You can unsubscribe at any time.

We will not add you to a marketing mailing list solely because you purchased a ticket or product.

THIRD-PARTY SERVICES

We use third-party services to help operate nównøis and Alternativa Movement.

These may include services used for:

- website hosting and website management;
- email marketing;
- ticketing;
- payment processing;
- merchandise and music sales;
- analytics;
- social media;
- event administration.

These services may include providers such as **Wix, FeatureFM, DICE and Bandcamp**, as well as payment processors, email marketing platforms and analytics providers.

These organisations may process personal information on our behalf or may act as separate data controllers under their own privacy policies.

Some service providers may process information outside the United Kingdom. Where required, appropriate data-protection safeguards will be used.

WEBSITE SALES AND PAYMENTS

Products, music, merchandise, tickets or other items may be purchased directly through our websites or through third-party platforms linked from them.

Where a payment is made through a third-party payment provider, that provider will process the payment information under its own terms and privacy policy.

We may receive and retain information relating to purchases where necessary for order fulfilment, customer service, accounting, tax, stock management and business administration.

COOKIES AND ANALYTICS

Our websites may use cookies and similar technologies.

These may be used for:

- essential website functionality;
- security;
- remembering user preferences;
- understanding website usage;
- analytics;
- and, where applicable, marketing.

Where required by law, non-essential cookies will only be used after you have given consent through the website's cookie settings.

You can change or withdraw your cookie preferences at any time through the relevant website settings.

HOW LONG WE KEEP YOUR INFORMATION

We keep personal information only for as long as reasonably necessary for the purpose for which it was collected, including any legal, accounting, tax or administrative requirements.

Marketing information may be kept until you unsubscribe, withdraw your consent, or it is no longer required.

A minimal record may be retained after you unsubscribe so that we can make sure you are not contacted again through that mailing list.

SHARING YOUR INFORMATION

We do not sell your personal information.

We may share personal information with trusted service providers where necessary to:

- operate our websites;
- process purchases;
- manage tickets and events;
- send communications;
- provide technical services;
- comply with legal obligations.

Only information reasonably necessary for those purposes will be shared.

YOUR RIGHTS

Under UK data protection law, depending on the circumstances, you may have the right to:

- ask for a copy of the personal information we hold about you;
- ask for inaccurate information to be corrected;
- ask for personal information to be deleted;
- ask for processing to be restricted;
- object to certain uses of your personal information;

- receive certain personal information in a portable format;
- withdraw consent where consent is the legal basis for processing.

To exercise any of these rights, contact:

Edina Nagy

Email: admin@nownois.com

You also have the right to make a complaint to the **Information Commissioner's Office (ICO)** if you believe your personal information has been handled incorrectly.

LINKS TO OTHER WEBSITES

Our websites may contain links to external websites or services.

We are not responsible for the privacy practices or content of those third-party websites. You should review their privacy policies separately.

SECURITY

We take reasonable technical and organisational measures to protect personal information against loss, misuse, unauthorised access or disclosure.

However, no method of storing or transmitting information online can be guaranteed to be completely secure.

CHANGES TO THIS PRIVACY POLICY

We may update this privacy policy from time to time to reflect changes in the way nównøis or Alternativa Movement operates, changes to third-party services, or changes in legal requirements.

The latest version will be published on the relevant website.

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